



# United Way of Marshall County 2019-20 Community Investment Allocation ELIGIBILITY AND APPLICATION GUIDELINES

## ELIGIBILITY TO APPLY

- ❖ Agencies providing human service programs focusing on income, education and health
- ❖ Organizations that provide services to residents of Marshall County
- ❖ Non-profit organizations – 501 (c) 3 status or other 501 (c) organizations with charitable purposes
- ❖ We will consider applications for funding programs of schools and governmental organizations, as long as they are specific and discreet programs/projects and not covered by tax funds
- ❖ New or existing programs are eligible to apply as long as they meet our criteria

## FUNDING PRIORITIES

*We will consider applications that meet any of the following priority areas:*

- ❖ **Income** – Helping families become financially stable and independent.
- ❖ **Education** – Helping adults and youth achieve their potential through education.
- ❖ **Health** – Improving people’s health.

## PROGRAMS MORE LIKELY TO BE FUNDED WILL:

- ❖ Address community human service needs in the funding priority areas
- ❖ Benefit a number of Marshall County residents
- ❖ Deliver services efficiently and cost-effectively
- ❖ Focus on measurable outcomes
- ❖ Avoid duplication of services
- ❖ Enhance cooperation and collaboration among organizations

## WHAT WE DO NOT FUND

- ❖ Political campaigns
- ❖ Loan payments
- ❖ Deficit spending
- ❖ Services normally supported by tax dollars
- ❖ Capital campaigns

## TIMELINE

<b>Mon, Aug. 13</b>	<b>Letters of Intent due to the United Way office by 4 pm</b>
Thurs, Aug, 16	Committee reviews and invites agencies to submit full application
Fri, Sept 28	Full applications due to the United Way office by 4 pm
Jan/Feb 2019	Agency site visits.
March	Board Allocation meeting
May	Allocation Award Letters mailed